




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Prasad EFX delivers VFX for 'Kaaviya Thalaivan'

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Kaaviya Thalaivan, a recent Tamil movie has been helped with VFX by the studio down south, Prasad EFX. The historical fiction film produced by Y Not Studios & Radiance Media Group has been cinematographed by Nirav Shah. The film stars Siddharth and Pritvi Raj and is directed by Vasanthabalan.



Speaking on the movie; Prasad EFX VP – VFX & DI Hima Kumar said: "Our collaboration with director Vasanthabalan and working with him on 'Kaaviya Thalaivan' was an absolute delight. Since the story was set in early 20th century, our involvement from the pre-production till the production stage helped ensure that we deliver the best effects. The palace and the theatre roof creation shots are the best and is the most important shot in this film. The train sequence which we created involved painstaking attention to detail since we had to match the old model train. We have also changed the Varanasi city to its olden days. The intention was to use post production techniques to bring out the beauty of the shots so that they look real without disturbing the narrative."



The company's efforts were on crafting visuals that complement the storyline. About 240 shots were worked upon within three months. About 50 key VFX artists under project leader Sundar, worked on the project along with line producer Raja.

The movie was distributed globally by Dream Factory and had a budget of Rs 20 crore and as per reports has recovered Rs 30 crore globally.