

Prasad EFX provides mind-boggling VFX, DI and 3D for RAAZ 3

Tuesday, September 11, 2012 8:39:02 PM (IST) | Bollywood Trade Editorial



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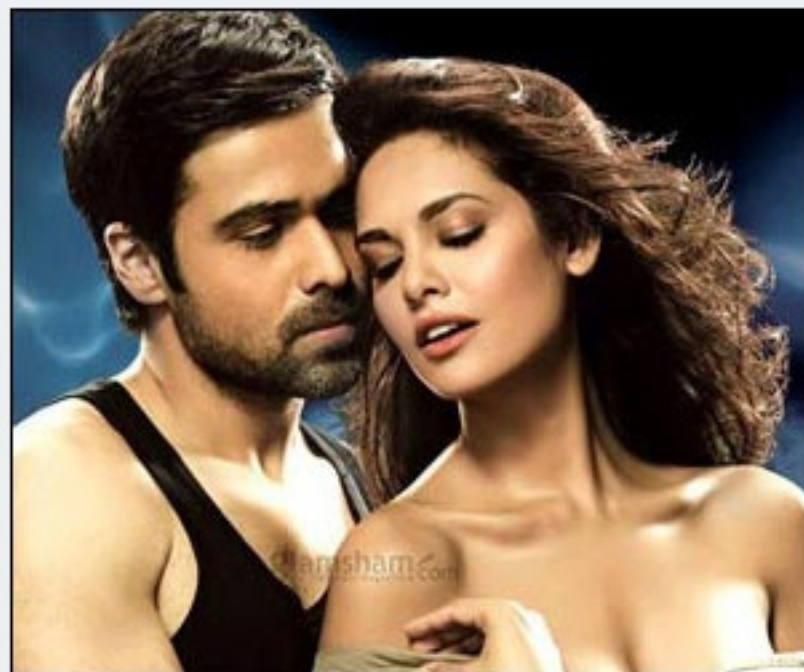


Prasad EFX, India's leading digital post production services company has provided the complete range of 3D Movie Making Solutions for the recently released RAAZ:3. Prasad EFX has also provided Digital Intermediate, VFX, Film Prints and Digital Cinema Prints for this hit venture.

Vikram Bhatt, producer and director of RAAZ:3-3D says, "I appreciate the efforts put in by the entire Prasad team without which this would not have been possible. The team worked day and night on every detail without stopping till they achieved excellence. Prasad should be proud of what they have created. I am indebted for the effort that has been taken and cannot thank them enough. Prasad leaves every other post studio behind by leagues with this effort. Bhattsaab also conveyed his appreciation to me and thanked Prasad for their contribution."

Sai Prasad, Director Prasad Group adds, "This is an exciting phase in our business as the world of cinema is moving towards 3D. In India there are a number of 3D projects lined up at Prasad to utilize our completely integrated package of 3D movie related services. Our association with International leaders and technology providers has given us an edge over other such service providers in India."

"Prasad Group in its history spanning over 55 years, has been the first to bring to India the latest technologies and services including Digital Intermediate, Digital Film Restoration, Stereoscopic Conversion, 3D Movie Making Solutions and 3D Post. We are confident that we will keep innovating in key areas as we move into the future to bring the best from around the world for our valued clientele," concludes Sai.



RAAZ 3